

NC BLOGGER NETWORK

NORTH CAROLINA'S PREMIER BLOGGER NETWORK

MEDIA KIT

2018



ABOUT US

NC Blogger Network is North Carolina's premier community for bloggers. We provide a positive, inspiring, supportive community for bloggers to get resources, education, and the tips they need all in one place - plus the opportunity to work with the brands they know and love.

ABOUT OUR READERS

Our community turns to us for brand influencer opportunities, local events, and for the best NC experiences throughout the state. Our audience is made up of people from all across North Carolina and the world, representing different niches and audiences, covering topics that include but are not limited to: Travel and Leisure, Hospitality, Lifestyle, Food, Family, Parenting, Fashion, Style, Faith, Health and Wellness, Home Improvement, and Home Decor, Real Estate, Crafting, and DIY tutorials on numerous topics. They are truly experts and influencers in their niche.

BRAND COLLABORATIONS

Including but not limited to... Hilton, Asheville Bed & Breakfast Assoc., The Mast Farm Inn, Charlotte Regional Visitors Authority, PNC Arena, Got To Be NC, Brandywine Cellars, and The Big Fake Wedding.

BLOG STATISTICS

63K

Monthly
Page Views

75K

Monthly
Social Influence

650

Email
Subscribers

62%

Email Open
Rate Average

NORTH CAROLINA
Blogger Network

NORTH CAROLINA'S PREMIER BLOGGING COMMUNITY

77%

of our
readers are
women

79%

of our
readers are
18-34

21%

of our
readers are
35-44

88%

of our
readers live
in the U.S

www.ncbloggernetwork.com